



AUGMENTIGUIDE Sightseeing

Geo-Spatial AR solution for Sightseeing Cruises

AUGMENTIGUIDE Sightseeing



is revolutionary Augmented Reality (AR) solution, lovingly crafted to enhance sightseeing cruises experience.



allows for unprecedented high accuracy overlay and interaction with digital objects and hotspots on top of your visitors' sight, adding a whole new level of experience for your tour.



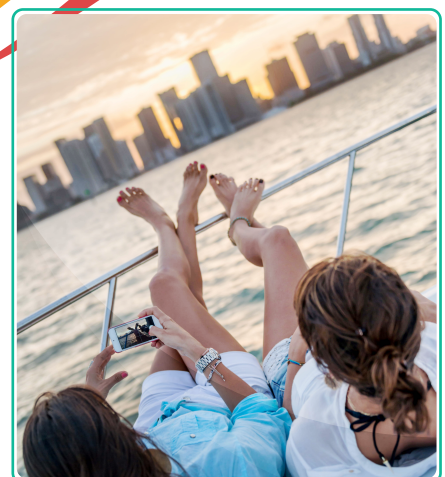
enhances user engagement and learning experience during a sightseeing cruise.

Don't fight for your audience's attention against their mobile devices, **empower** them to enjoy your site with mobile devices, without compromising the quality of the experience!



With AUGMENTIGUIDE unique Augmented Reality technology,

the application automatically detects dozens of specific buildings, sites & points of interests that are visible from the sightseeing cruise, and enables the visitor to get video, audio & textual descriptions of the identified sites, as well as thorough pictorial information including precise images of the identified buildings, historical sites and specific venues.



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is multimedia platform that provides **rich, tailored content** on top of visitors' view, including intractable objects accompanied by video, audio and written information on the observed sites in real-time.

Key features of the platform:

- ★ Full content customization
 - ✓ "Hotspot" location along the view
 - ✓ Accompanying information of all types
- 🏛 Site Localization (logos and titles)
- 🌐 Support of all major languages, including non-roman scripts and RTL.
- 📱 Expandable to virtually any number of devices on site.
- 🔗 In-app social networking, drastically enriching the online presence of the site
- 🔧 Expansion kits (available late 2016), can be retrofitted with present solution, such as gamification layer, enhancing the experience of younger crowds.

Unparalleled pinpoint precision is guaranteed due to Enviewz' patent-pending **ConnectedViews** technology – a sophisticated ground level Photogrammetry and Image processing fusion engine.

The **ConnectedViews** technology employs sophisticated Photogrammetry & image processing algorithms, which calculate highly accurate positioning of the user and their relation to the relevant points of interests, enabling never-before-seen UX (user experience).

AUGMENTIGUIDE Sightseeing can be deployed by the Sightseeing Cruise companies as an installed Application on android-tablets, and once deployed on board, Enviewz" AR solution shall be the ultimate attraction for families and individuals on the cruise vessel to enhance their experience from the magnificent scenery and the observed objects.

Key Features of ConnectedViews:



Full adjustment to the vessel speed during the cruise



Full orientation on the user location during the cruise.



Full lock on the viewing directions



Ubiquitous usage of the application on the vessel itself (free-roaming)



Enviewz constitutes the digital tourism solutions segment of LMY R&D (www.lmy.co.il) a Photogrammetry and image processing powerhouse. LMY R&D provides a state-of-the-art expertise in accurate modeling and positioning from satellite and aerial photographs. Since its foundation in 2010 LMY R&D has developed sophisticated image processing & precise location systems, mainly for the homeland security sector.