



# AUGMENTIGUIDE Panorama

Geo-Spatial Augmented Reality Tourist Guide

## AUGMENTIGUIDE Panorama



is revolutionary Augmented Reality (AR) solution for the Travel industry, which can be employed by panorama sites, observation decks and museums

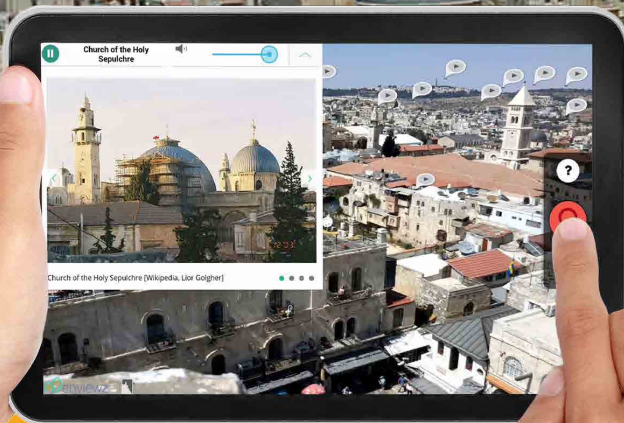


allows for unprecedented high accuracy overlay and interaction with digital objects and hotspots on top of your visitors' sight, adding a whole new level of experience for your site.



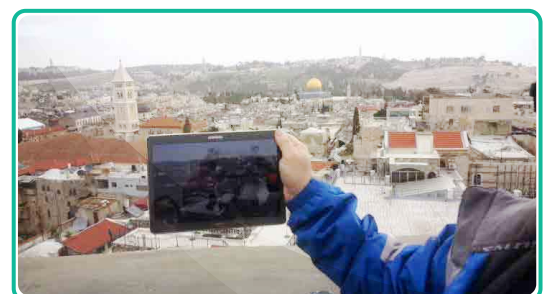
enhances user engagement and amplifies learning experience in your site.

Don't fight for your audience's attention against their mobile devices, **empower** them to enjoy your site with mobile devices, without compromising the quality of the experience!



With AUGMENTIGUIDE unique Augmented Reality technology,

the application automatically detects dozens of specific buildings, sites & points of interests that are visible from the observation deck/panorama site, and enables the visitor to get video, audio & textual descriptions of the identified sites, as well as thorough pictorial information including precise images of the identified buildings, historical sites and specific venues.





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is a multimedia platform that provides rich, tailored content on top of visitors' view, including intractable objects accompanied by video, audio and written information on the observed sites in real-time.

## Key features of the platform:

- ★ Full content customization
  - ✓ "Hotspot" location along the view
  - ✓ Accompanying information of all types
- 🏛 Site Localization (logos and titles)
- 🗺 Support of all major languages, including non-roman scripts and RTL.
- 📱 Expandable to virtually any number of devices on site.
- 🔗 In-app social networking, drastically enriching the online presence of the site
- ✚ Expansion kits (available late 2016), can be retrofitted with present solution, such as gamification layer, enhancing the experience of younger crowds.

Unparalleled outdoor pinpoint precision is guaranteed due to Enviewz' patent-pending **ConnectedViews** technology – a sophisticated ground level Photogrammetry and Image processing fusion engine, allowing for highly accurate positioning of the user and their relation to the relevant points of interests, even with standard phone sensors (GPS and Compass) and with no physical markers.

With **ConnectedViews** unique Augmented Reality technology, **AUGMENTIGUIDE** automatically detects up to hundreds of special buildings, sites and points of interests that are visible from the observation deck/panorama site, and enables the visitor to get video, audio & textual descriptions of the identified sites, as well as thorough pictorial information including precise images of the identified buildings, historical sites and specific venues.

**AUGMENTIGUIDE Panorama** can be deployed by the site managers either as a downloadable or pre-installed application on reantable tablets. Once deployed on site, Enviewz' AR solution shall be the ultimate attraction for families and individuals on the site to enhance their experience from the magnificent scenery and the observed points of interest.



Enviewz constitutes the digital tourism solutions segment of LMY R&D ([www.lmy.co.il](http://www.lmy.co.il)) a Photogrammetry and image processing powerhouse. LMY R&D provides a state-of-the-art expertise in accurate modeling and positioning from satellite and aerial photographs. Since its foundation in 2010 LMY R&D has developed sophisticated image processing & precise location systems, mainly for the homeland security sector.