



# AUGMENTIGUIDE Heritage

Augmented Reality End-to-end Solution for Heritage and Historical Sites

## AUGMENTIGUIDE Heritage



is revolutionary Augmented Reality (AR) solution for the Travel industry, which can be employed by Heritage, archeological and historical sites.



reconstructs destroyed monuments and presents historical events on the actual locations, and amplifies the visitor experience and engagement.



enhances user engagement and amplifies learning experience in your site.

*Is it not about time that Heritage and historical sites could offer us the perspective of what really happened in these places? Is it not about time that the past could be animated by absorbing the sights, scenes and sounds of historical events on their actual sites? Is it not the time that modern technology could simulate any past occurrence while visiting the relevant place?*



Don't fight for your audience's attention against their mobile devices, **empower** them to enjoy your site with mobile devices, without compromising the quality of the experience!



# AUGMENTIGUIDE Heritage

is a multimedia platform that provides rich, tailored content on top of visitors' view, including intractable objects accompanied by video, audio and written information on the observed sites in real-time.

## Key features of the platform:

- ★ Full content customization
  - ✓ 3D models precisely placed on top of existing features
  - ✓ "Hotspot" location along the view
  - ✓ Accompanying information of all types
- 🏛️ Site Localization (logos and titles)
- 🌐 Support of all major languages, including non-roman scripts and RTL.
- 📱 Expandable to virtually any number of devices on site.
- 🔗 In-app social networking, drastically enriching the online presence of the site
- 🔧 Expansion kits (available late 2016), can be retrofitted with present solution, such as gamification layer, enhancing the experience of younger crowds.

Unparalleled outdoor pinpoint precision is guaranteed due to Enviewz' patent-pending **ConnectedViews** technology – a sophisticated ground level Photogrammetry and Image processing fusion engine, allowing for highly accurate positioning of the user and their relation to the relevant points of interests, even with standard phone sensors (GPS and Compass) and with no physical markers.

Through its Applicative layer, **AUGMENTIGUIDE Heritage** facilitates an outdoor multimedia touristic attraction. With the mobile application, either downloadable or installed on tablets, the mobility of the user by watching the historically constructed 3D models during his visit of the particular site, is fully guaranteed; in a way that the user could simultaneously observe the applicative 3D model and the concrete site from various angles with utmost efficiency. In other words, the user could walk around in any archeological and historic location with his mobile phone, enjoying a LIVE experience of digital and educational dimension.

**AUGMENTIGUIDE Heritage** can be deployed by the site managers either as a downloadable or pre-installed application on rentable tablets. Once deployed on site, Enviewz' AR solution shall be the ultimate attraction for families and individuals on the site to enhance their experience from the magnificent scenery and the observed points of interest.

**AUGMENTIGUIDE Heritage** has been already trialed in two most important heritage sites in Jerusalem. The bespoke application shall be ready in the first Half 2016.



Enviewz constitutes the digital tourism solutions segment of LMY R&D ([www.lmy.co.il](http://www.lmy.co.il)) a Photogrammetry and image processing powerhouse. LMY R&D provides a state-of-the-art expertise in accurate modeling and positioning from satellite and aerial photographs. Since its foundation in 2010 LMY R&D has developed sophisticated image processing & precise location systems, mainly for the homeland security sector.